



NON QUI, NON ORA

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Photos: Giampaolo Becherini

Where most people shy away from the present and when the world is always elsewhere, "now" and "here" lose their meaning and presence, a rare commodity, becomes extinct. The indices "here" and "now" are linguistic expressions whose meaning depends on the context. "Here" means "in this place," that is, the place in which I (the one or the one who uses such an expression in speech or thought) am now: the place that I am currently perceiving and experiencing, the place that is now present to me and in which I am now present. "Now" means "in this moment", that is, the instant I am living, the instant in which I am perceiving and thinking: the instant that marks my experiencing and the only one to exist, for me.

In a world of devices and virtual social networks, perception, thought and experience diverge again from the real, becoming empty containers, and the indexicals lose their meaning. Never here, nowhere now. There is nothing left but to live an evanescent life, prisoners of an infinite but flat potential, where priorities are reversed, or collapse on a homogeneous surface, endless, steep and slippery, that suck and swallow, like a black hole.

Trailer: <https://vimeo.com/606388732>

Interro: <https://vimeo.com/606388732>